



## SFG at a Glance

- **Net Income** : KRW 2.1trn (USD 1.9bn)
- **Total Consolidated Assets** : KRW 338trn (USD 307bn)
- **Total Market Cap** : KRW 21.1trn (USD 19.2bn)
- **ROA** : 0.7%
- **ROE** : 7.5%
- **12 direct subsidiaries, 18 indirect subsidiaries**
- **Number of Employees** : 24,000
- **Major Shareholders**
  - Korean National Pension Service 8.81%
  - BNP Paribas Group 5.35%
  - SFG ESOP 4.19%
- **NYSE Listed (2003~)**

\* Based on exchange rate on 04 Mar, 2015

※ As of December, 2014

## Well-diversified Business Portfolio



## Top 500 Banking Brands

Bank Ranking	Company	Nationality
1	Wells Fargo	US
2	ICBC	China
3	HSBC	UK
<b>36</b>	<b>Shinhan Financial Group</b>	<b>Korea</b>
56	DBS	Singapore
57	KB Financial Group	Korea
107	Bank Mandiri	Indonesia

※ Source : The Banker (Jan, 2015)



## Brand Power:

Close alliance with other Korean conglomerates

- **LG:** Top Korean Conglomerate
- **Samsung:** Top Korean Conglomerate
- **Lotte:** Number 1 Korean retail group
- **E-mart:** Number 1 Korean retailer
- **CJ:** Number 1 Korean restaurant
- **GS:** Number 1 Korean Energy Manufacturer
- **SKT:** Number 1 Korean wireless company
- **Olleh:** Number 2 Korean wireless company

## Quick Facts

- Employees: 3,312
- Card holders: 22 millions
- Earning Asset: \$18.7bn (Rp243 Triliun)
- Net income: \$577mn (Rp7.5 Triliun)
- ROA: 3.1%, ROE: 11.6%
- Ratings: AA+ (Domestic), A- (S&P), A- (Fitch)

\* As of Dec 2014

## Global Business:

- **Korea (1987)**
- **Vietnam (2011)**
- **Kazakhstan (2015)**

## Selected Achievements:

- Dominant market leader in industry
- Use **Risk Management tools** and device to respond high risk
- Establish **Fraud Responding System** to minimize damage to customers
- Top IT system and **Information Security Systems**